

#Hack4Climate

SPONSOR SUMMARY, 10/2017

Climate change is the world's biggest challenge. Blockchain holds disruptive innovation potential. Hack4Climate brings the two together.

Hack4Climate is a 4-day Climate/Blockchain hackathon event held **in parallel to the COP23 climate change conference** – and with the support of the UN Framework Convention on Climate Change (UNFCCC). Leading to the main event in **Bonn/Germany 12-16/11/2017**, Hack4Climate has organised **17 workshops in 17 global centres** directed at local blockchain communities, engaging over **1000 individuals**. Qualified developers from anywhere in the world can [apply](#) for Hack4Climate participation until 06/10/2017. The top **100 applicants are invited to Bonn**. The program includes various keynote and workshop elements, bringing together hack- and COP23-participants. There are 6 challenge areas, a 6h hack-up, and a 24h main hack session. Background on Hack4Climate, details on regional workshops, our innovation approach, and updates are on www.hack4climate.org.

The main Hack4Climate **objective is to enable innovation** at the intersection of climate and distributed ledger technology (DLT, 'blockchain'), and thereby help to assure that the Paris Climate Agreement is successfully implemented. Hacking during COP climate conferences (20'000+ participants and significant media attention/high profile attendees) shall raise **awareness among the climate community, immerse hackers in the topic of climate change**, and bring about **specific case examples**. The hack highlights the issue of **urgency of #ClimateAction**. Different follow-on activities are planned with the leading 2017 teams, as well as Hack4Climate 2018 at COP24.

For Partners and sponsors, Hack4Climate offers **unique opportunities**. Both core themes are highly relevant and of current interest. Formally linked to COP, youth-focused, modern, and attractively located, Hack4Climate will draw interest. The program allows for various content inputs, close interaction with participants, climate experts, other sponsors and partners. The main sponsorship packages are linked to Hack4Climate's **6 challenge areas** (see below). Larger options include delegates (with accommodation), Jury-membership, Challenge-input (with/without data), and presenting opportunities (as per the 4-day [program](#)). Follow this link for a sponsor background [FAQ](#).

Corporate sponsorship categories (in order of [visibility](#)):

Main Category Sponsor (1 per challenge area)	EUR50'000	2 delegates, candidate info, main jury, booth, challenge
Category Sponsor (3 per challenge area)	EUR25'000	1 delegate, category candidate info & jury, booth, challenge
Co-Sponsor	EUR10'000	1 delegate, selected candidate/pitch info
Light Co-Sponsor	EUR5'000	virtual presence, selected candidate/pitch info
Strategic/Supporting Partner		Customised cost/benefit
Media Partner		Customised cost/benefit

Challenge areas ([link](#)):

1. Identification & Tracking of Emissions (IoT, supply chains, NDCs/inventories)
2. Carbon Pricing (markets & tax, linking cross-borders, p2p exchange)
3. Distributed Energy (developed & developing markets, operation & finance)
4. Sustainable Land Use (accounting & finance, forests & agriculture, clean cities)
5. Sustainable Transport (mobility & logistics, private & public)
6. Anything Goes (as per participants, partners)

>> Secure your spot, register your sponsorship interest [here!](#)